

TOP 5

NICHE MARKETING CATEGORIES



01

HEALTH & WELLNESS

Nutritional physical+ mental wellbeing

WORK FROM HOME

Ideas to make life easier when working remotely

02

03

PET OWNERS

Anything from dog walking to pet grooming + sitting

MONEY SAVING

Side Hustles + Extra Income Ideas + Money Saving Tips

04

05

GAMERS

Zoom gaming lessons + Latest Gaming Tech